

VOICES OF RESILIENCE

SURVIVAL AND DEVELOPMENT
IN UKRAINE TODAY

Panel on business, economy and reconstruction in Ukraine:
best practice, needs assessment and collaboration

Serhiy LOBOYKO

Head of Center for Innovations Development (EaP Consortium member)

Center for
Innovations
Development

e-mail: info@cid.center
web-site: cid.center
Facebook: [cid.center](https://www.facebook.com/cid.center)

GDSI
Delivering Sustainable Solutions

About CID

8+ years of experience in implementing innovative projects at the national and local levels



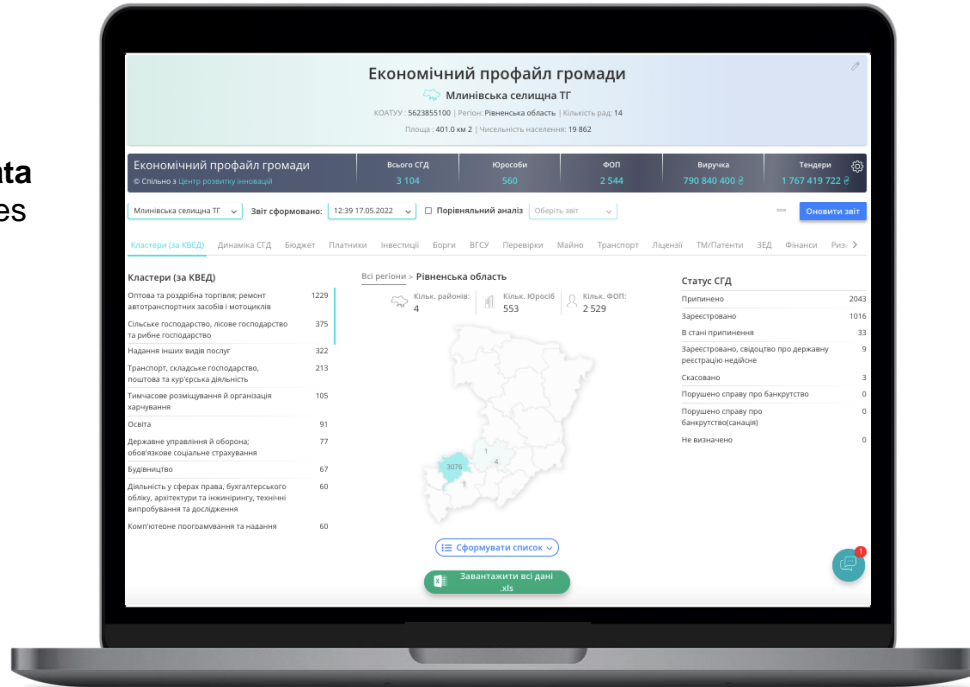
- **pioneer in electronic democracy in Ukraine** since 2014, incl. launch of electronic petitions and appeals, **innovators** in civic tech instruments, Kyiv smart city, e-voting for participatory budget, social cohesion development; National e-democracy index
- **R&D and promoter of evidence based decision-making**, big data, digital statistics, local economic development, eco-responsible, resilient cities (smart city), collective intelligence
- **collaborator** with a wide range of national institutions (Ministries, Parliament Committee), local governments and international partners (UNDP, USAID, EaP/EU, GIZ/U-LEAD with Europe, etc.)

Unique Data System

The **Economic Profile** - is an innovative and unique system of big data and visual analysis of the economy of municipality, region or local business sector/cluster

150+
sources of official data
with automatic up-dates

100+
pilot municipalities
before 24.02.2022



20+
analytical modules,
which incl.

- business-climate index
- budget revenues/spendings
- public tenders
- sectors/clusters of economy
- taxpayers
- business registration/closing
- business entities, entrepreneurs
- individual business profiles
- business links
- assets (land, buildings, vehicles, IP, etc.)
- debts/loans, mortgages
- export/import
- financial and employments statistics
- sanctions, links with RU and BR
- suits
- groups of risk factors and more



The Initiative
launched by:

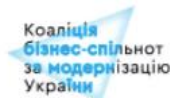
- **CID** (Center for Innovations Development),
- **ЕЕРО** (Entrepreneurship and Export Promotion Office),
- National project **Diia.Business**

Initiative for economic recovery, business development and export of Ukraine

Supported by:



Partners:



Co-financed by:



<https://business.diaa.gov.ua/en/economic-recovery>

Main goals:

01 ..

recovery of Ukraine's economy in a full-scale war and after the victory over the aggressor

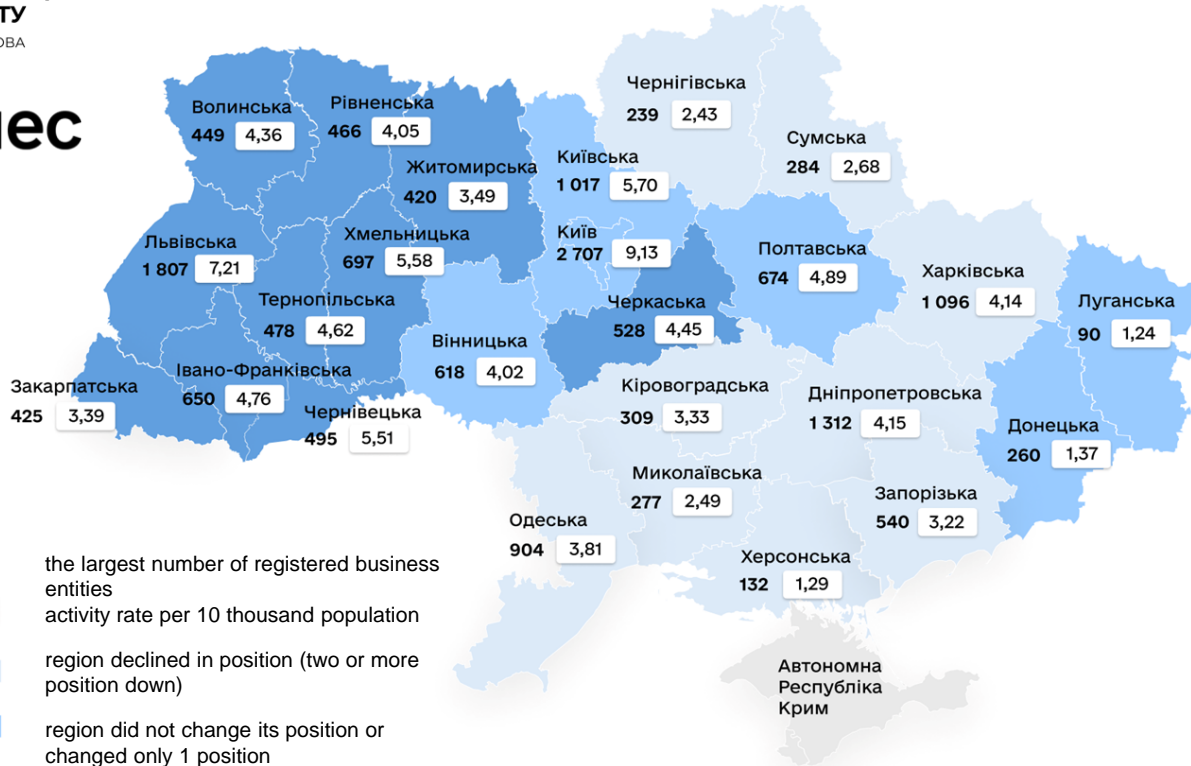
02 ..

research of the state and prospects of business and support instruments for entrepreneurship and exports development

03 ..

local economic development based on data analysis, development of smart cities/regions and competitive clusters of the economy

Regional dynamics for new business registrations (re-started since April 2022)



50-70%
per month compare
to 2021

Speed of recovery
in April was higher
than in 2020
(after lockdown
COVID-19)

- 16 890 the largest number of registered business entities
- 4,43 activity rate per 10 thousand population
- region declined in position (two or more position down)
- region did not change its position or changed only 1 position
- region rose in position (two or more position higher)

Research on the current state and needs of UA business (about 0.9K respondents, 08.06.2022)

Estimation of direct losses
business from **24.02.2022**

State of business in relation
to **23.02.2022**

Direct losses of
SMEs

**\$64-85
billions**

53%

enterprises
ceased
operations
after 24.02

11%

have not changed
or increased the
amount of work
compared to
23.02

What are the key decisions entrepreneurs are looking for 2022-2023?

69%

search for new
sales markets

40%

search for funding

37%

launching new
business lines

33%

search for partners in
foreign markets

30%

export development
(as of 2021 - less 2% were exporters)

Twinning Project: **Cooperation platform between business clusters, communities, regions** (inside Ukraine and with allied countries)



"We offer a special, historical, weighty model of reconstruction, when each of the partner countries, or partner cities, or partner companies will have a historic opportunity to take patronage over a region of Ukraine, city or community, or business sector... This will be the largest opportunity for economic leap after the World War II", -

**President of Ukraine
Volodymyr Zelenskyy**

Online and offline

**Building trust between entrepreneurs, companies
by leveraging the trust between the twinning cities and regions**

Big data for economic profiles, projects and to check risks

ICT for coordination of the network of friends of UA, IDPs to build the network of ambassadors and to promote opportunities and success stories